

DIRECTIONS TO MSU PRODUCT CENTER,
Venture Development Office

See map following written directions.

MSU Product Center
Venture Development Office
Michigan State University
101 Farrall Hall
East Lansing, MI 48824-1324
Phone: (517) 432-8750

FROM THE WEST ON I-96 OR FROM THE SOUTHWEST ON I-69

From the west coming to Lansing on I-96 or from the southwest on I-69, take I-496 east across Lansing to the Trowbridge Road exit. Proceed straight through the traffic light at the intersection of Trowbridge Road and Harrison Road. Continue east on Trowbridge Road following it as it curves to the left and becomes Red Cedar Road. Turn right at the second traffic light onto South Shaw Lane. Proceed east on South Shaw Lane, through the traffic light at the intersection of South Shaw Lane and Farm Lane, past the CATA bus center, to the Shaw Parking Ramp on the left. There is metered in this ramp. After parking, exit the ramp on foot onto South Shaw Lane. Turn right (west) and walk to Farrall Hall, located on the southeast corner of South Shaw Lane and Farm Lane. Our offices are located on the first floor to the right after you enter the building using the main entrance in the center of the building.

If you need to purchase a parking permit to park on campus, stop at the Welcome Center on Trowbridge Road on the left after the traffic light at the intersection of Trowbridge Road and Harrison Road. Purchase a parking permit (\$1 for 2 hours, \$2 for 4 hours, \$6 all day). If the Welcome Center is closed, continue east on Trowbridge Road, following it as it curves to the left and becomes Red Cedar Road. Look for the Office of Public Safety on the left after the curve. Go to the MSU Police Office in this building (open 24/7) and purchase a parking permit. Turn left when exiting the Public Safety Building and follow Red Cedar Road to South Shaw Lane at the second traffic light. Turn right and proceed east on South Shaw Lane, through the traffic light at the intersection of South Shaw Lane and Farm Lane. Shortly past the traffic light, turn left onto a short access road, then left again into Parking Lot 41. After parking, proceed south across South Shaw Lane to Farrall Hall, located on the southeast corner of South Shaw Lane and Farm Lane. Our offices are located on the first floor to the right after you enter the building using the main entrance in the center of the building.

[If Lot 41 is full, exit the same way you came in, turn right on the short access road, then left at South Shaw Lane. Go past the CATA bus center to the Shaw Parking Ramp on the left. Park in one of the non-metered spaces. After parking, exit the ramp on foot onto South Shaw Lane. Turn right (west) and walk to Farrall Hall, located on the southeast corner of South Shaw Lane and Farm Lane. Our offices are located on the first floor to the right after you enter the building using the main entrance in the center of the building.

FROM THE EAST

From the east coming to Lansing on I-96 or I-69, take US-127/496 north (from I-96) or US-127 south (from I-69) to the Trowbridge Road exit. Follow the directions above.

FROM THE NORTH OR SOUTH ON US-127

From the north or south coming to Lansing on US-127, take the Trowbridge Road exit. Follow the directions above.

